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FOR IMMEDIATE RELEASE

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Challenge Day comes to Central Florida



Challenge Day

Central Florida Circle of Change

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ORLANDO, FLORIDA –

As seen on Oprah, the National award-winning Challenge Day program designed to end the violence, alienation and bullying experienced in our schools is coming to Central Florida. The dedicated “Be the Change” teams of Ocoee High, Lakeview Middle, University High and West Orange High have worked tirelessly and are now prepped and eager to experience a program that Oprah was quoted as saying “has the power to change the world.” These Challenge Day events mark the first, but definitely not the last for Central Florida as the movement is spreading like wildfire through the education community. The Challenge Days will be held consecutively August 27th – 30th from 7:00 am to 2:00 pm, one day per school in the order listed above. Press is encouraged. Call for locations. To view a documentary profiling Challenge Day or to see results reported in other communities after instituting the program go to www.challengeday.org

"This was the best day of my life. I can't believe I hugged people today that I hated yesterday."
- Juan, 15 year old former gang member from Austin TX

The Central Florida Circle of Change, a local chapter of the National Challenge Day organization, is currently seeking members of the media interested in covering the amazing story of the first Challenge Days and the eventual follow ups of how they affect our community.

If interested please contact Holly Torroija at holly@twodoorfx.com or call (407-702-1219).

The national Challenge Day organization (www.challengeday.org) is a 501(c)(3) charitable organization that develops, trains and delivers these powerful programs. The Central Florida Circle of Change is a grass-roots nonprofit organization created to provide the support needed to bring Challenge Day programs to our community schools. The organization is made up of local citizens, parents, students, and educators dedicated to seeing the program grow in our schools.